

5 Ways to Boost Your Practice in 2017



How to grow your dental practice while keeping pace with an ever-evolving industry.

When you opened your practice, what was your vision?

- To offer outstanding patient care?
- To guide your patients toward maximum oral health?
- To build a growing, profitable business you can be proud of?
- To have a happy staff and satisfied patients?
- To become a local leader in the dental industry or business community?
- To be recognized and appreciated as an authority on oral health?

Whatever the vision for your practice, navigating bureaucratic confusion wasn't part of the plan. And yet, many dentists feel like they are spending way too much time dealing with paperwork and collection issues.

Of course, the aspects of running a dental practice must be handled efficiently and effectively. But what if you discovered properly managing these challenges could pave the way for your business to run smoother—and help your practice prosper?

We developed this guide to give you information to help you manage your productivity, increase your membership and stay focused on what's really needed to build and maintain your practice in 2017.



1 Increase Your Productivity

It's no secret: You became a dentist and started a practice to take care of people, not to get buried in bureaucracy and paperwork. And yet, if you're like many of the talented, successful, patient-centered dentists we know, there are times when you feel like these business and money-management issues are dominating your practice and controlling your life. Fortunately, there are options. And they may be closer than you think.



10-day credentialing. What if you found out you could be contracted with a dental plan, credentialed and seeing patients in as little as 10 days? That's precisely what's happening, right now, with hundreds of your colleagues. For many dentists, it's the answer to months or even years of feeling bogged down with the details. Not to mention all the challenges of building your practice and increasing the number of new patients each month. Credentialing doesn't have to take a lifetime. To learn more about fast credentialing, click [here](#).

Avoid pre-authorizations. Would having fewer—or even no—pre-authorizations help you operate your practice? Consider how freeing it could be to treat patients as you wish without you (and your patients) having to sit on your hands while wasting precious time waiting for approvals. There is a way to streamline patient care and the pre-authorization nightmare. Click [here](#) to find out more.

2 Keep Your Practice Growing and Your New Patients Flowing

Everyone knows new patient growth is the key to a long-term viable practice. After all, you don't have to be a forensic accountant to know more patients equal better odds for an improved and profitable bottom line.

Quick claims payments. By harnessing the power of state-of-the-art electronic claims submission technology your claims can be paid in as little as 10 days. You'll receive payments faster and far more efficiently. And see the increases to your patient flow add life into your business. For information about getting claims paid faster, click [here](#).

3 Insist on "Live" Support

There's nothing more frustrating than getting a pre-recorded message or being put on hold when you're in a hurry and need answers. (Let's be honest, it's frustrating whether you're in a hurry or not!)



It's important to have a partner with a focus on respecting your time enough to make sure they are there when you need them. Someone you can truly rely on to be available whenever you, your office staff, or your patients need answers.

A responsive and responsible partner will have real people answering the phones. Employees that are trained to respect your time and resolve your issues quickly—so that you and your team can get back to the important business of caring for your patients.

If this approach rings true for you, [click here to learn more about joining](#).

4 Work With a Partner That “Speaks Dentist”

There’s nothing like being understood. Especially when you are dealing with something as important as your patients.

That’s why many dentists prefer working with a dental plan that is owned and operated by dentists—they know what you need and that it’s important that you get it fast. This type of organization can help you better care for your members and make your business run at maximum efficiency.

At the same time, you’ll want to find a plan with thousands of dentists in their network. A stable firm that collaborates with their dentist partners day in and day out and knows what really matters to you: a laser focus on the business of caring for patients.

To find out more about the plan that understands your world and is committed to your success, check this [out](#).

5 Seek Out Satisfaction

Approval ratings matter to dentists and members alike! So, when reviewing satisfaction ratings, insist on a minimum approval ranking of 90%. Anything less than that implies too many patients are dissatisfied and that shouldn’t be acceptable in your practice?

Similar to the experience of health care providers, many dentists believe their industry is far too complex and quite cumbersome. These same dentists are pleasantly surprised when they find a partner that’s demonstrated an ability to satisfy both their contracted dentists and their members. A high patient satisfaction rating is your assurance that you’ll get the range of support you need and deserve.



Let Us Hear About Your Needs.

Interested in hearing more? We’re standing by and ready to help. We believe our flexibility is key to our mission and that every dentist and member should be treated as an individual. So, tell us what you need. We’re LIBERTY Dental Plan and we are changing the face of oral health. Visit us at libertydentalplan.com. We’ll be happy to work with you and provide all the details on how we can support your efforts—and give your business a boost.



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866-674-1750